

# Oferta de Disponibilidade Hoteleira

Realização:



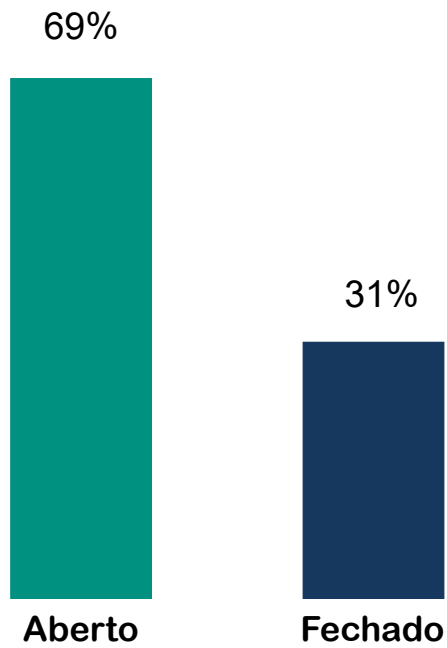
FÓRUM  
DE OPERADORES  
HOTELEIROS  
DO BRASIL

Apoio  
Institucional:

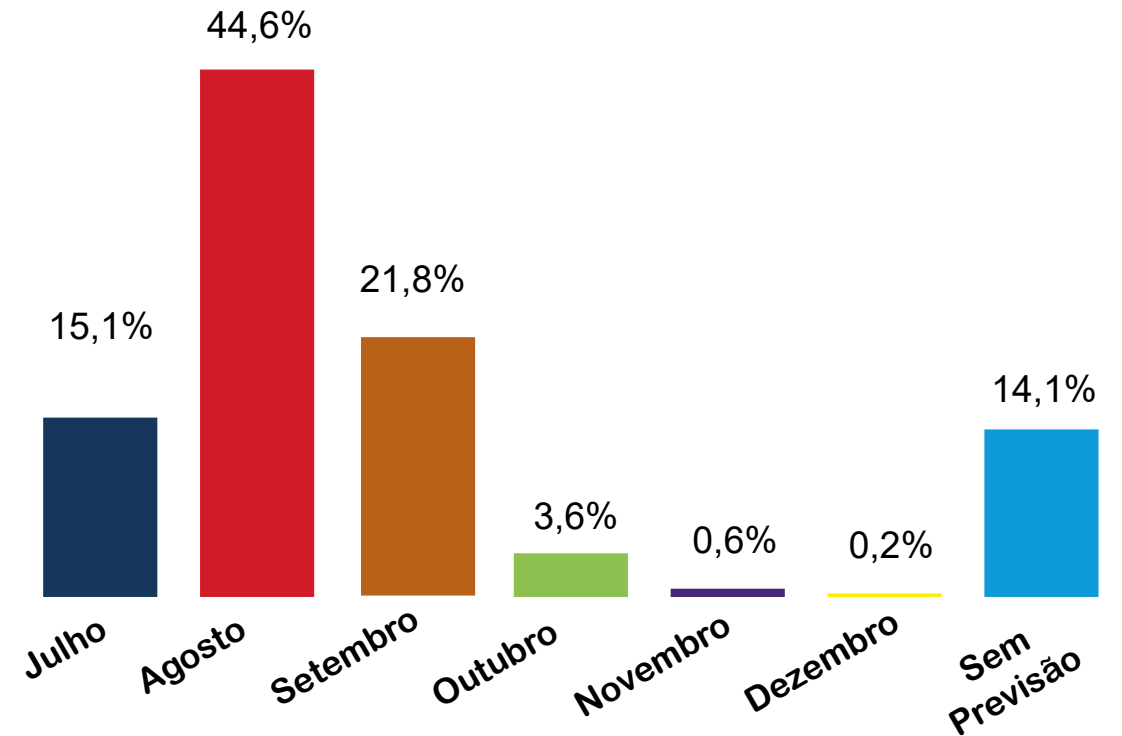


(Período 20/07 a 26/07)

65 Redes  
873 Hotéis  
141.254 UH's  
26 Estados  
209 Municípios



## Previsão de Reabertura



% Calculada pelo número de UH's

# Ranking Principais Cidades

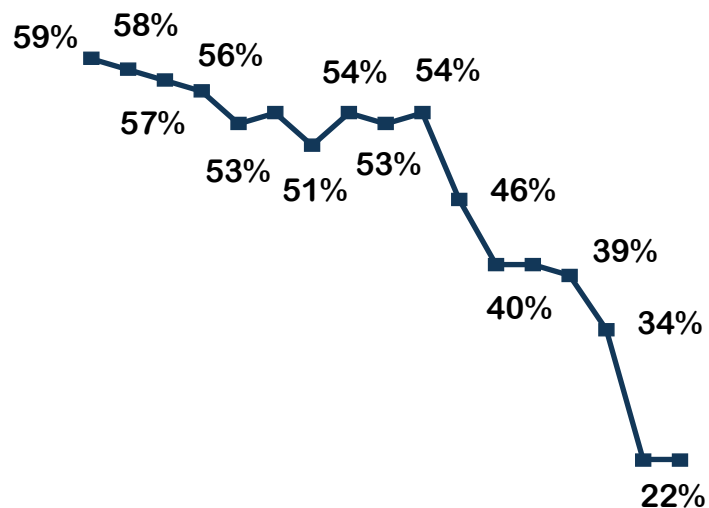
| CIDADE         | Nº DE HOTÉIS | Nº DE UHs | ABERTO<br>% | FECHADO<br>% |
|----------------|--------------|-----------|-------------|--------------|
| Rio de Janeiro | 49           | 10.056    | 47,28       | 52,72        |
| Salvador       | 14           | 3.089     | 55,94       | 44,06        |
| Belo Horizonte | 25           | 4.620     | 61,43       | 38,57        |
| Florianópolis  | 9            | 1.598     | 66,77       | 33,23        |
| São Paulo      | 129          | 24.263    | 67,82       | 32,18        |
| Curitiba       | 47           | 6.175     | 68,36       | 31,64        |
| Vitória        | 12           | 2.025     | 70,27       | 29,73        |
| Manaus         | 12           | 2.040     | 75,44       | 24,56        |
| Porto Alegre   | 20           | 3.158     | 77,52       | 22,48        |
| Recife         | 15           | 2.101     | 82,15       | 17,85        |
| Brasília       | 26           | 5.482     | 83,07       | 16,93        |
| Campinas       | 22           | 3.653     | 95,57       | 4,43         |

% Calculada pelo número de UH's

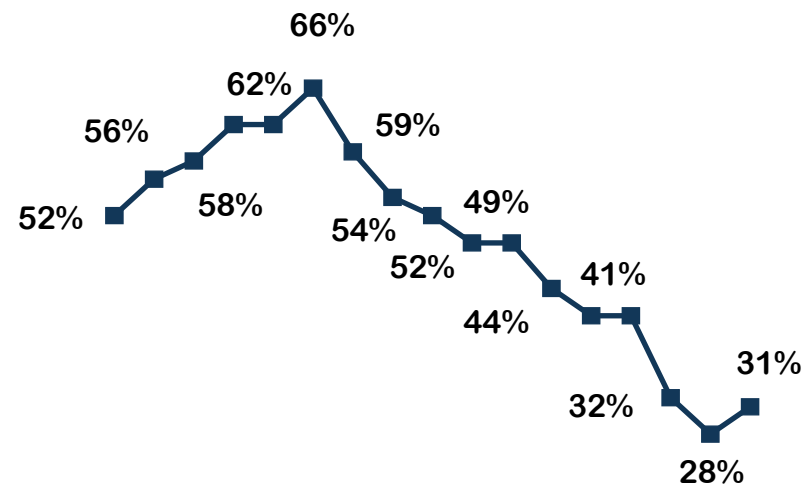
# Comparativo entre as semanas - Regiões

(Apenas hotéis fechados)

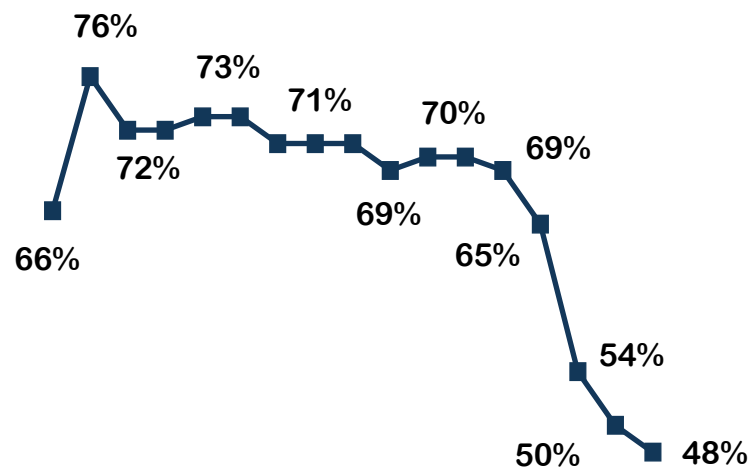
## Centro-Oeste



## Norte



## Nordeste

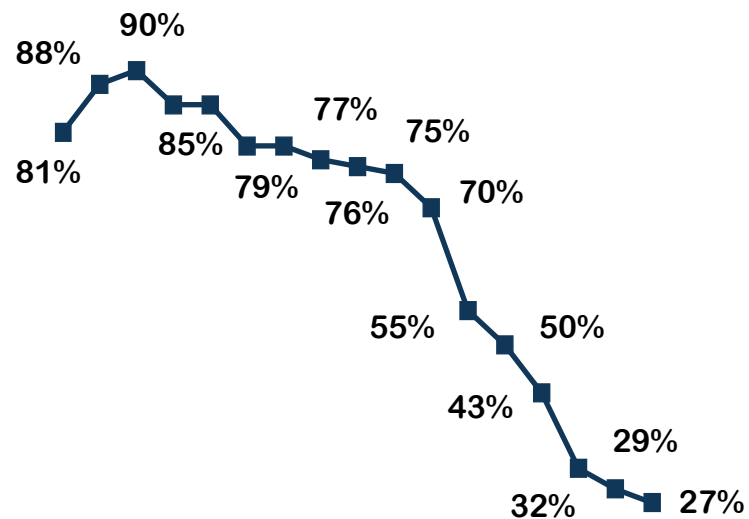


% Calculada pelo número de UH's

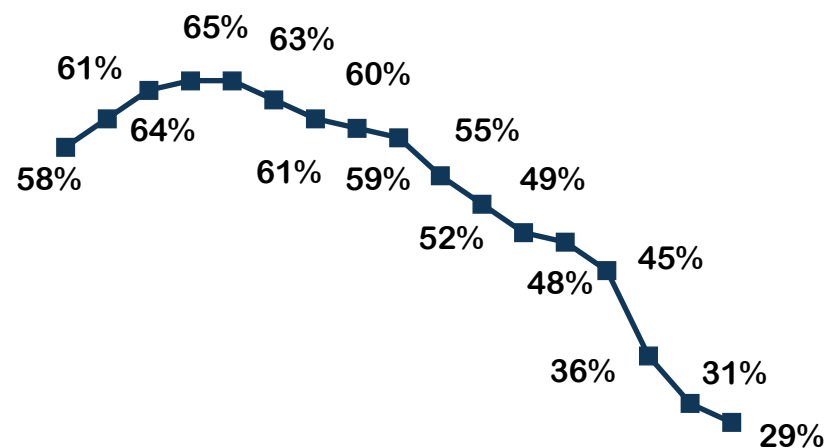
# Comparativo entre as semanas - Regiões

(Apenas hotéis fechados)

## Sul



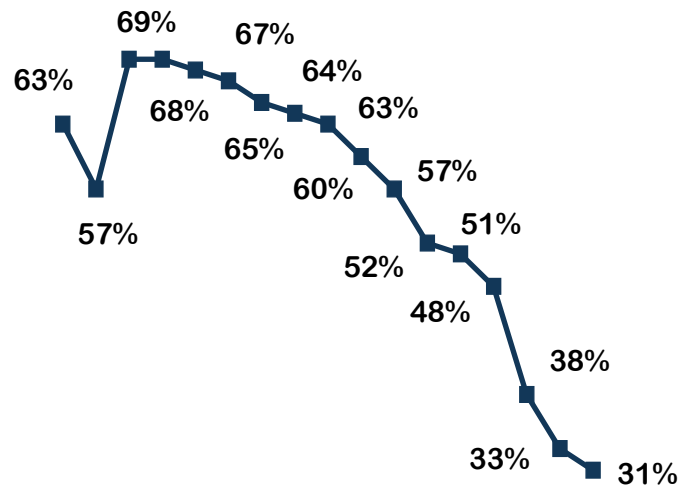
## Sudeste



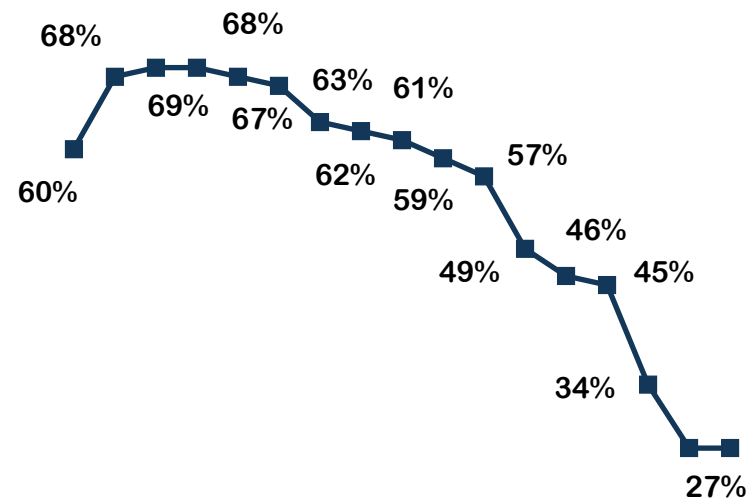
# Comparativo entre as semanas - Geral / Categoria

(Apenas hotéis fechados)

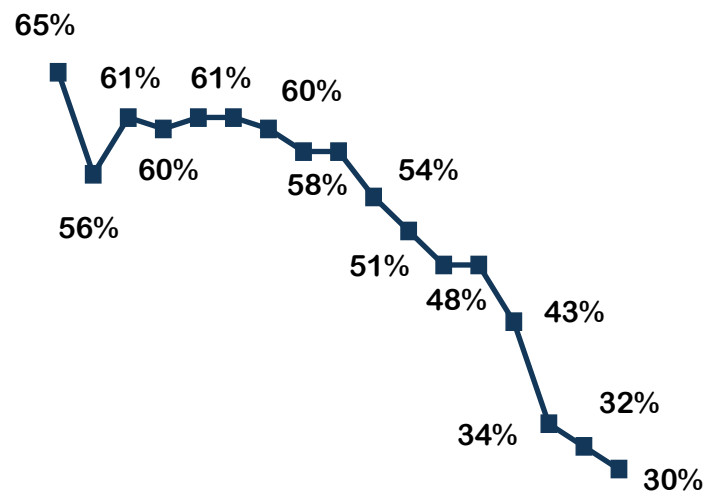
## Geral



## Econômico



## Midscale

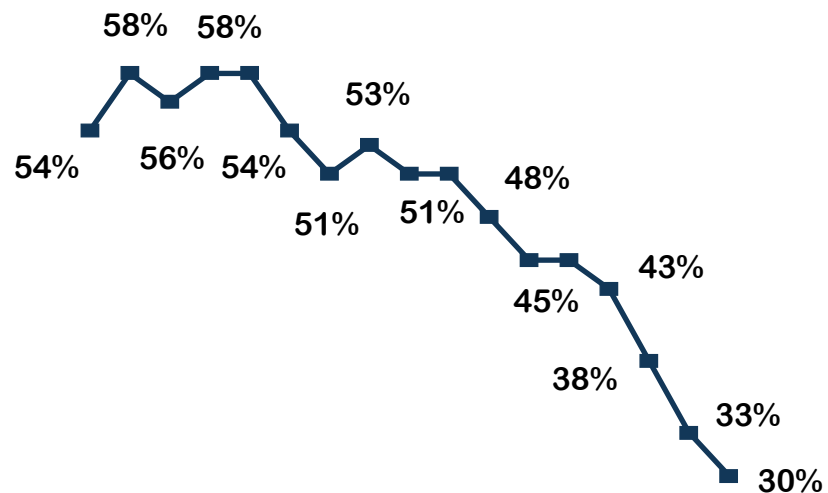


% Calculada pelo número de UH's

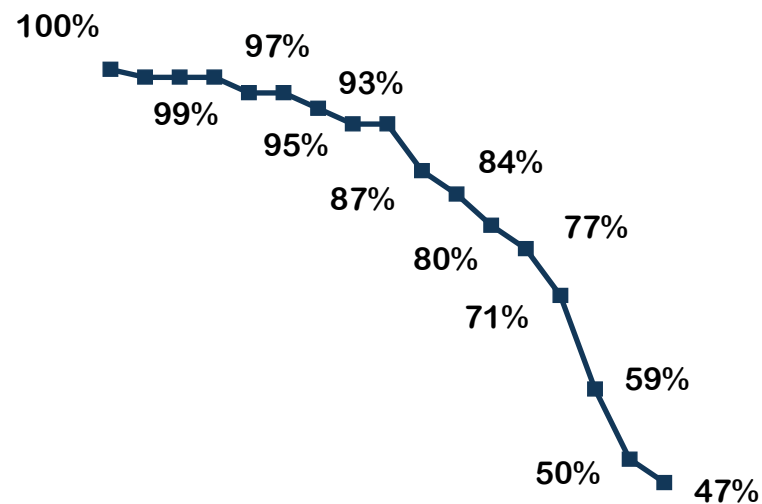
# Comparativo entre as semanas - Geral / Categoria

(Apenas hotéis fechados)

## Upscale



## Resort



# Redes e Resorts participantes

|                                       |   |                                |
|---------------------------------------|---|--------------------------------|
| Accor Hotels                          | Hotel Village Le Canton                       | Serrambi Resort                |
| Aguativa Golf Resort                  | Hotelaria Brasil                              | Sheraton São Paulo WTC Hotel   |
| Amarante Hospitalidade                | Hplus Hotelaria                               | Slaviero Hotéis                |
| Aram Hotéis                           | Hyatt Hotels                                  | Tivoli Hotels & Resorts        |
| Arraial d'Ajuda Eco Resort            | Iberostar                                     | Transamérica Hospitality Group |
| Atlântica Hotels                      | Infinity Blue Resort & Spa                    | Travell Inn Hotels             |
| Aviva Hotéis                          | Intercity Hotels                              | Vale Suíço Resort              |
| B&B Hotels Brazil                     | InterContinental Hotels Group                 | Wyndham Hotels and Resorts     |
| Beach Park                            | Itá Thermas Resort e Spa                      |                                |
| Blue Tree Hotels                      | Jatiúca Hotel e Resort                        |                                |
| Bourbon Hotéis & Resorts              | La Torre Resort All Inclusive                 |                                |
| Bristol Hotéis & Resorts              | Louvre Hotels Group                           |                                |
| Cana Brava Resort                     | Mabu Hotéis & Resorts                         |                                |
| Casa Grande Hotel Resort & Spa        | Malai Manso Resort late Golf Convention & Spa |                                |
| Catussaba Hotéis e Resorts            | Mavsa Resort Convention & Spa                 |                                |
| Club Méditerranée                     | Monreale Hotels                               |                                |
| Costão do Santinho Resort, Golf & Spa | Nannai Resort & Spa                           |                                |
| Dom Pedro Hotels                      | Nobile Hotéis                                 |                                |
| Estanplaza Hotels                     | Ocean Palace Beach Resort & Bungalows         |                                |
| Falcon Hotéis                         | Palladium Hotel Group                         |                                |
| GJP Hotels & Resorts                  | Pestana Hotel Group                           |                                |
| Grande Hotel Senac                    | Plaza Hotéis                                  |                                |
| Grupo Armação                         | Pontes Hotéis                                 |                                |
| Grupo Campo Bahia                     | Porto Seguro Praia Resort                     |                                |
| Grupo Serhs                           | Recanto Cataratas Thermas Resort & Convention |                                |
| Grupo Taúa Hotéis                     | Royal Palm Hotels & Resorts                   |                                |
| Hotéis Deville                        | Santa Clara Eco Resort                        |                                |
| Hotéis Nacional Inn                   |   |                                |
| Hotéis Othon                          |   |                                |



Mantenedores:

