

# Oferta de Disponibilidade Hoteleira

Realização:

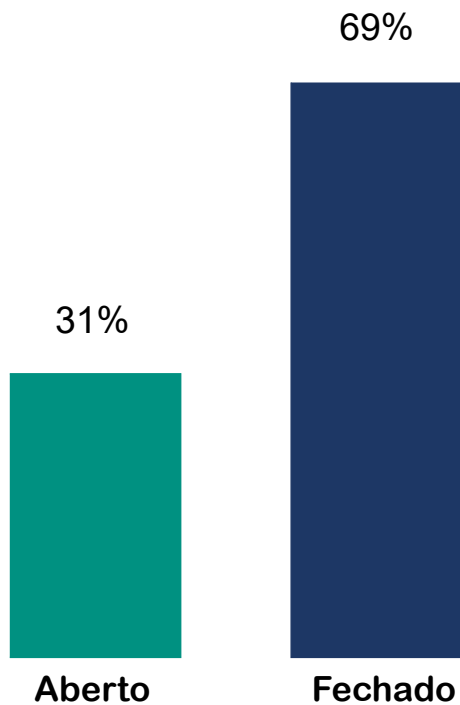


FÓRUM  
DE OPERADORES  
HOTELEIROS  
DO BRASIL

Apoio  
Institucional:



64 Redes  
872 Hotéis  
139.913 UH's  
26 Estados  
208 Municípios

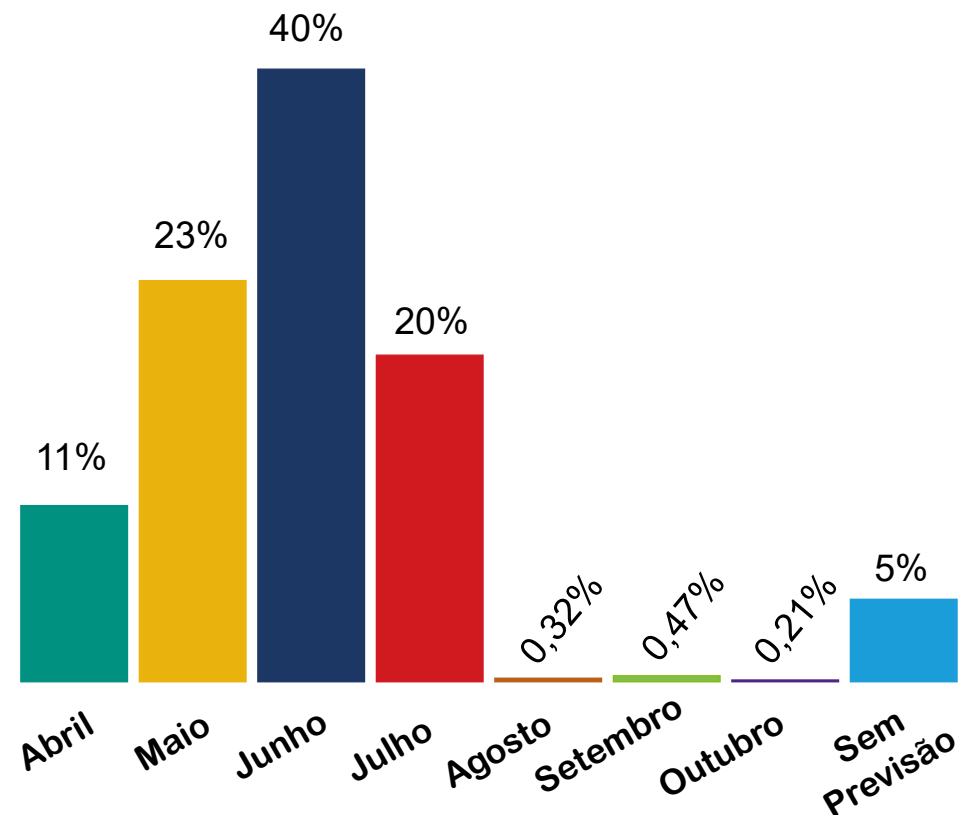


% Calculada pelo número de UH's

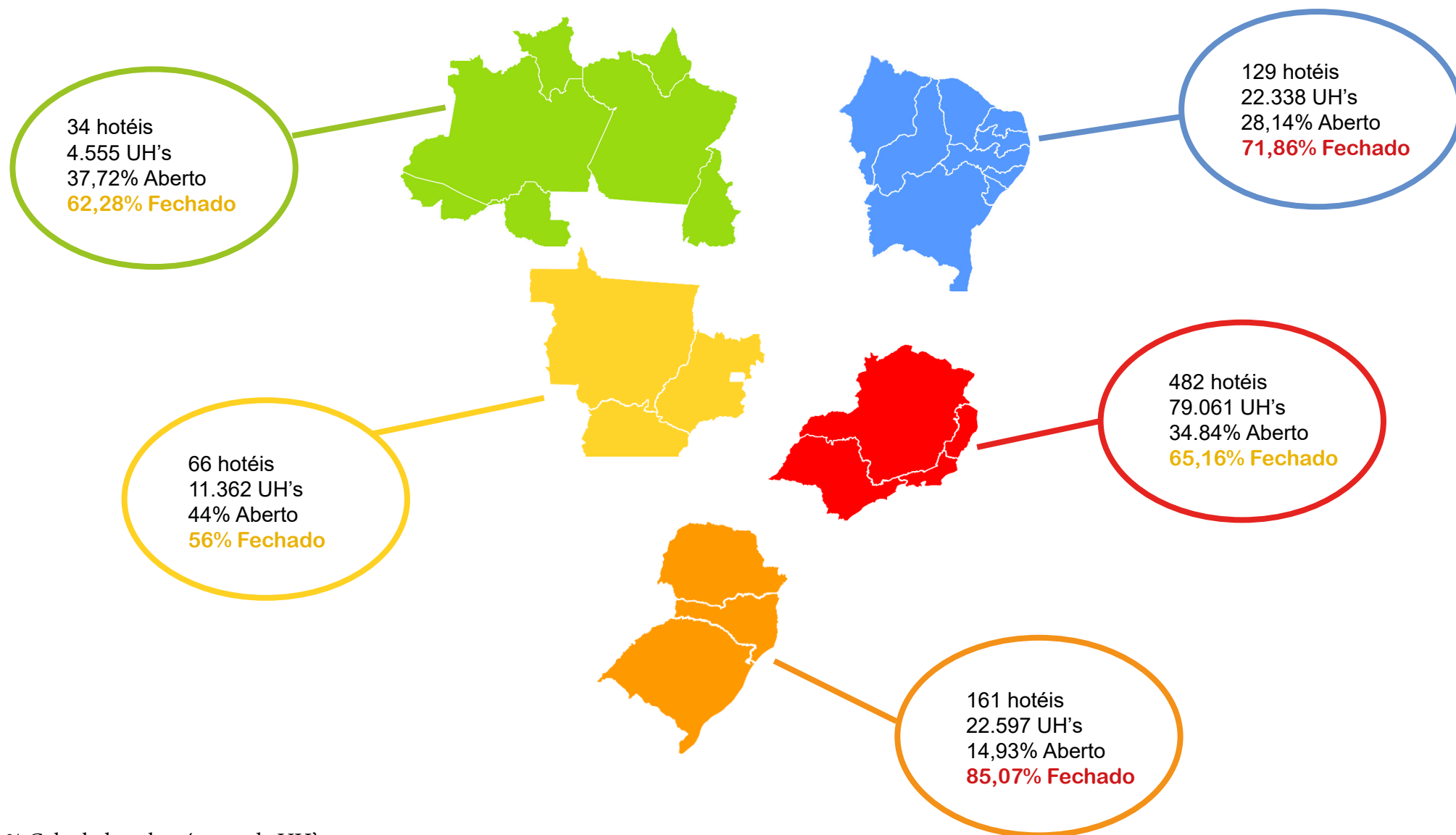
## Participação de hotéis ampliada

(Período 20/04 a 26/04)

## Previsão de Reabertura



# Oferta Regional

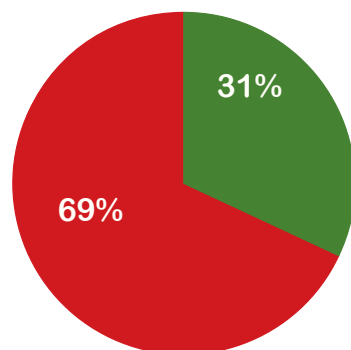


% Calculada pelo número de UH's

# Oferta Por Categoria

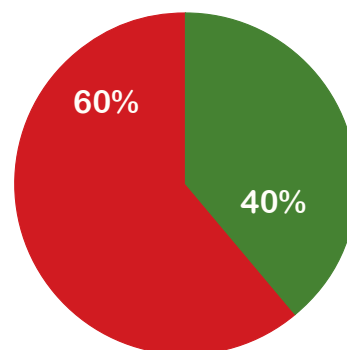
## Econômico

386 Hotéis  
55.275 UH's



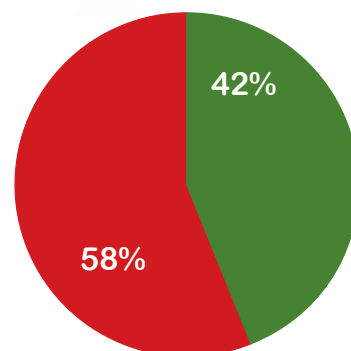
## Midscale

305 Hotéis  
45.044 UH's



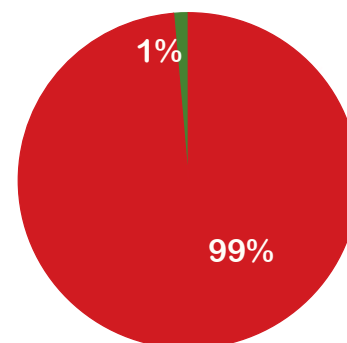
## Upscale

108 Hotéis  
20.681 UH's



## Resort

73 Hotéis  
18.913 UH's



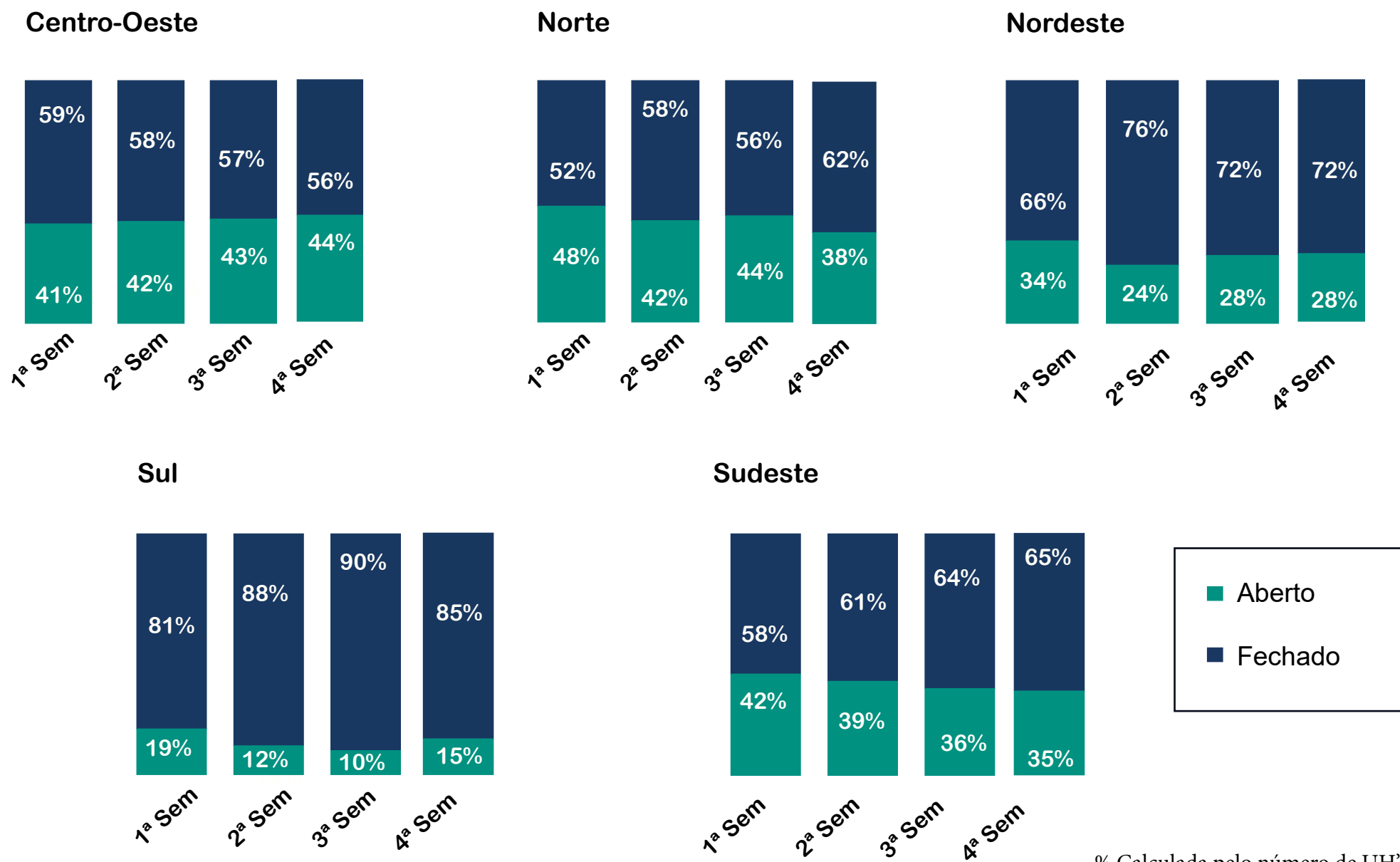
% Calculada pelo número de UH's

# Ranking Principais Cidades

| CIDADE         | Nº DE HOTÉIS | Nº DE UHs | ABERTO<br>% | FECHADO<br>% |
|----------------|--------------|-----------|-------------|--------------|
| Florianópolis  | 11           | 1.859     | 0           | 100          |
| Porto Alegre   | 19           | 2.985     | 14,67       | 85,33        |
| Curitiba       | 47           | 6.175     | 28,94       | 71,06        |
| São Paulo      | 126          | 23.072    | 34,31       | 65,69        |
| Campinas       | 22           | 3.653     | 36,63       | 63,37        |
| Rio de Janeiro | 50           | 10.119    | 37,01       | 62,99        |
| Salvador       | 15           | 3.350     | 43,64       | 56,36        |
| Belo Horizonte | 24           | 4.404     | 44,69       | 55,31        |
| Recife         | 15           | 2.101     | 47,93       | 52,07        |
| Manaus         | 11           | 1.802     | 52,94       | 47,06        |
| Vitória        | 12           | 2.025     | 56,79       | 43,21        |
| Brasília       | 26           | 5.482     | 63,24       | 36,76        |

% Calculada pelo número de UH's

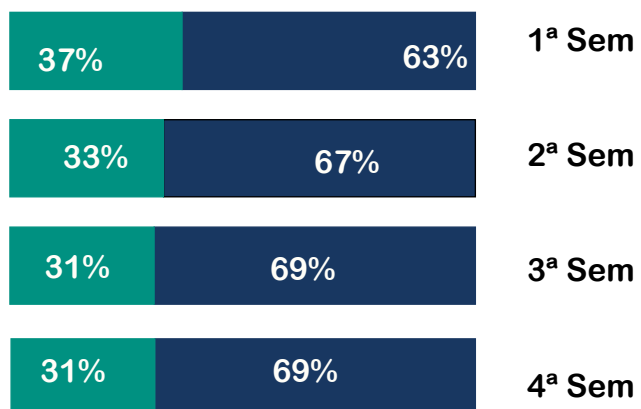
# Comparativo entre as semanas - Regiões



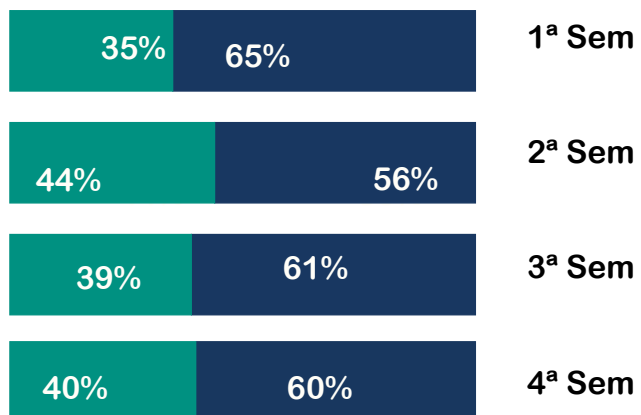
% Calculada pelo número de UH's

# Comparativo entre as semanas - Geral / Categoria

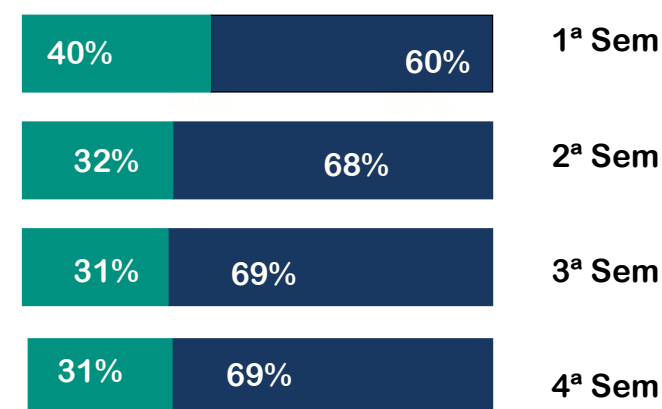
## Geral



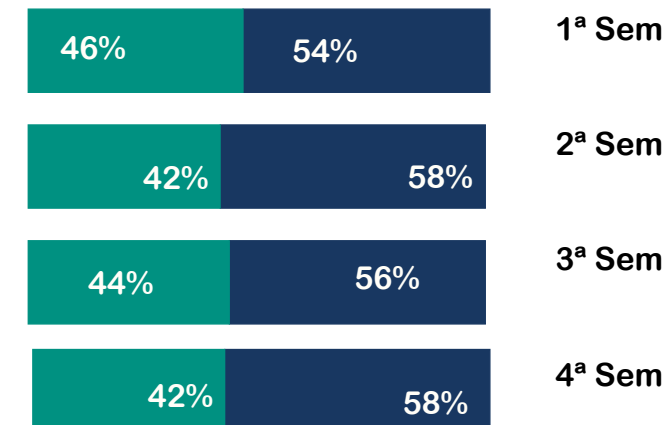
## Midscale



## Econômico



## Upscale



■ Aberto  
■ Fechado

% Calculada pelo número de UH's

# Redes e Resorts participantes

|                                       |                                               |                                |
|---------------------------------------|-----------------------------------------------|--------------------------------|
| Accor Hotels                          | Hotéis Othon                                  | Santa Clara Eco Resort         |
| Aguativa Golf Resort                  | Hotel Village Le Canton                       | Serrambi Resort                |
| Amarante Hospitalidade                | Hotelaria Brasil                              | Sheraton São Paulo WTC Hotel   |
| Aram Hotéis                           | Hplus Hotelaria                               | Slaviero Hotéis                |
| Arraial d'Ajuda Eco Resort            | Hyatt Hotels                                  | Tivoli Hotels & Resorts        |
| Atlântica Hotels                      | Iberostar                                     | Transamérica Hospitality Group |
| Aviva Hotéis                          | Infinity Blue Resort & Spa                    | Travell Inn Hotels             |
| B&B Hotels Brazil                     | Intercity Hotels                              | Vale Suíço Resort              |
| Beach Park                            | InterContinental Hotels Group                 | Wyndham Hotels and Resorts     |
| Blue Tree Hotels                      | Itá Thermas Resort e Spa                      |                                |
| Bourbon Hotéis & Resorts              | Jatiúca Hotel e Resort                        |                                |
| Bristol Hotéis & Resorts              | La Torre Resort All Inclusive                 |                                |
| Búzios Beach Resort                   | Louvre Hotels Group                           |                                |
| Cana Brava Resort                     | Mabu Hotéis & Resorts                         |                                |
| Casa Grande Hotel Resort & Spa        | Malai Manso Resort late Golf Convention & Spa |                                |
| Catussaba Hotéis e Resorts            | Mavsa Resort Convention & Spa                 |                                |
| Club Méditerranée                     | Monreale Hotels                               |                                |
| Costão do Santinho Resort, Golf & Spa | Nannai Resort & Spa                           |                                |
| Dom Pedro Hotels                      | Nobile Hotéis                                 |                                |
| Estanplaza Hotels                     | Ocean Palace Beach Resort & Bungalows         |                                |
| Falcon Hotéis                         | Palladium Hotel Group                         |                                |
| GJP Hotels & Resorts                  | Pestana Hotel Group                           |                                |
| Grande Hotel Senac                    | Plaza Hotéis                                  |                                |
| Grupo Armação                         | Pontes Hotéis                                 |                                |
| Grupo Campo Bahia                     | Porto Seguro Praia Resort                     |                                |
| Grupo Serhs                           | Recanto Cataratas Thermas Resort & Convention |                                |
| Grupo Taúa Hotéis                     | Royal Palm Hotels & Resorts                   |                                |
| Hotéis Deville                        |                                               |                                |
| Hotéis Nacional Inn                   |                                               |                                |