

Oferta de Disponibilidade Hoteleira

Realização:

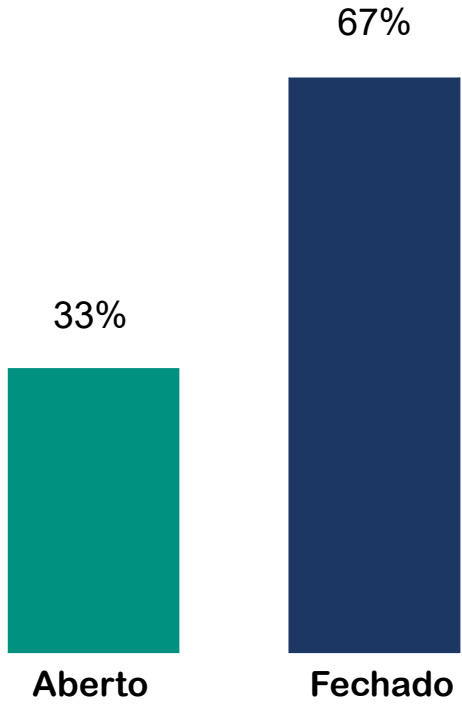


FÓRUM
DE OPERADORES
HOTELEIROS
DO BRASIL

Apoio
Institucional:



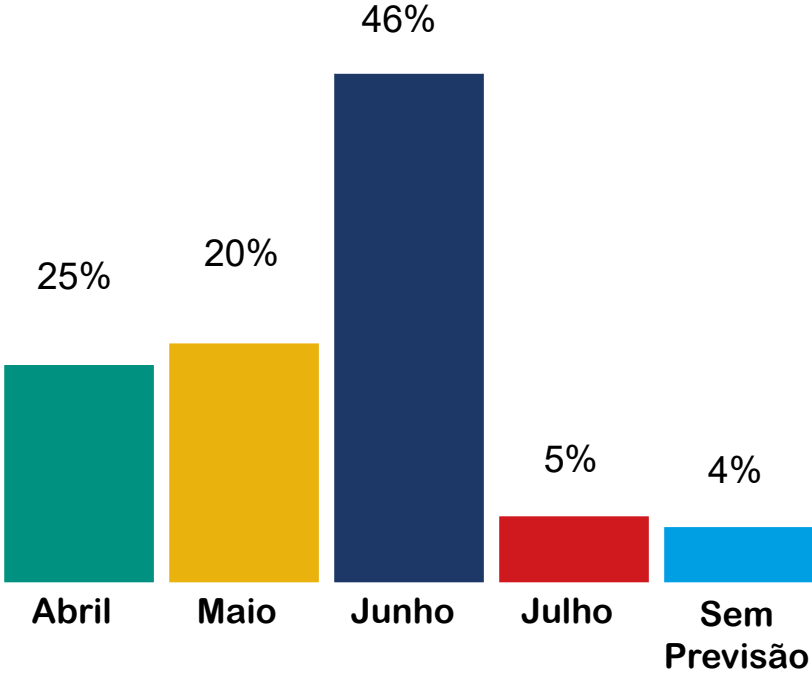
59 Redes
818 Hotéis
132.470 UH's
26 Estados
199 Municípios



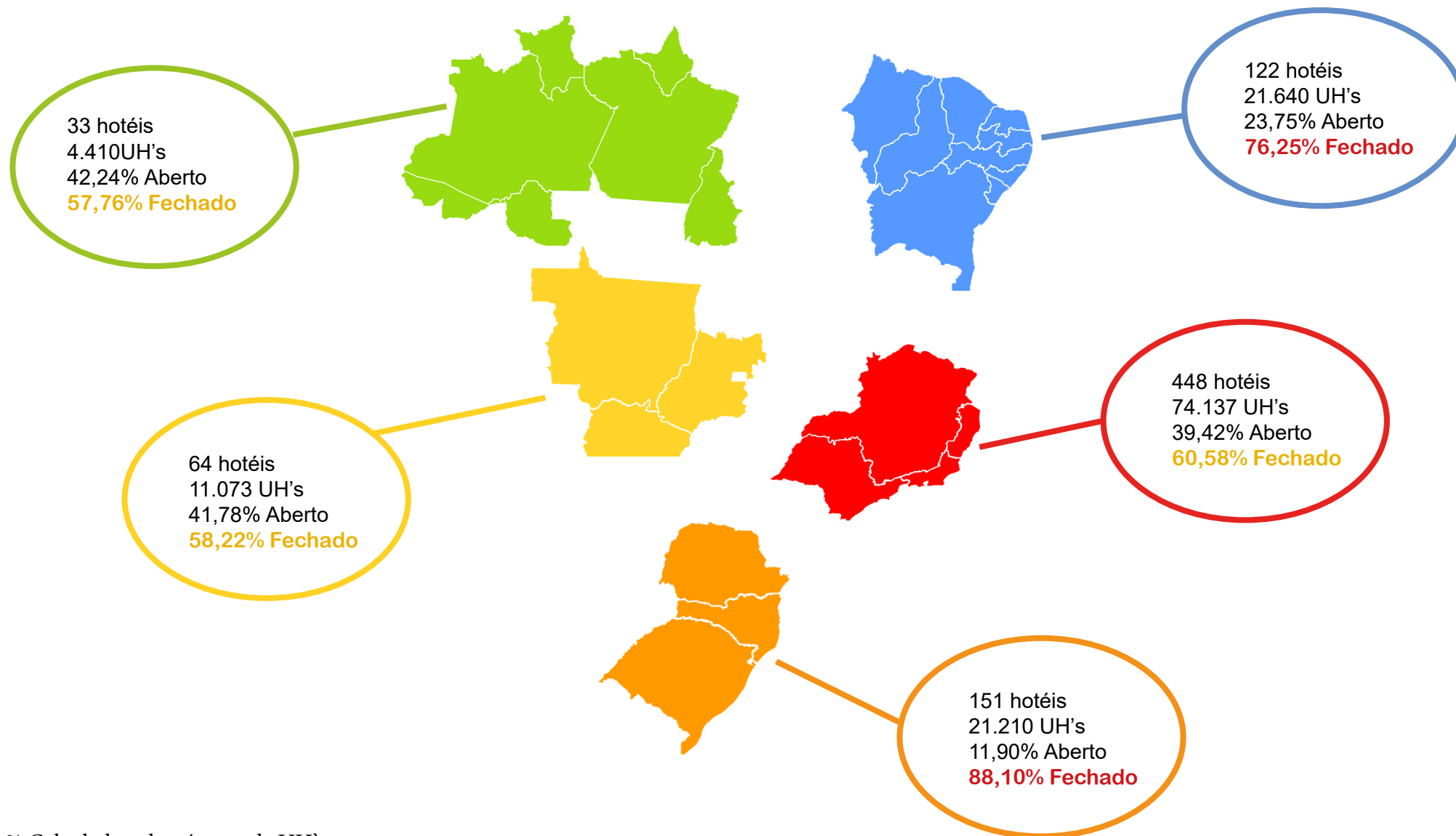
% Calculada pelo número de UH's

Participação de hotéis ampliada (Período 06/04 a 12/04)

Previsão de Reabertura



Oferta Regional

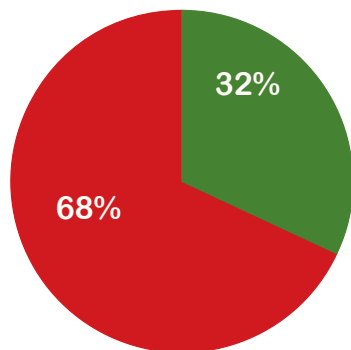


% Calculada pelo número de UH's

Oferta Por Categoria

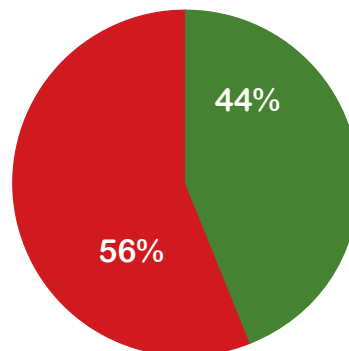
Econômico

378 Hotéis
54.074 UH's



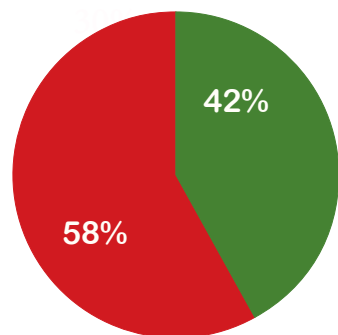
Midscale

268 Hotéis
40.618 UH's



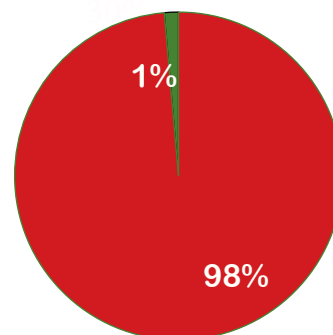
Upscale

100 Hotéis
19.014 UH's



Resort

72 Hotéis
18.764 UH's



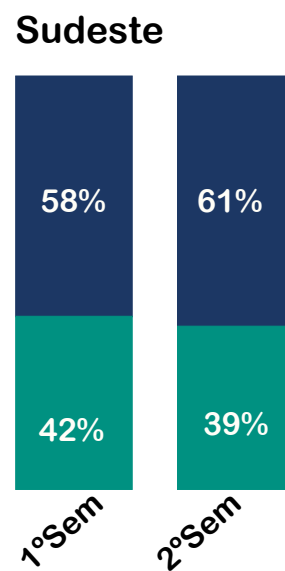
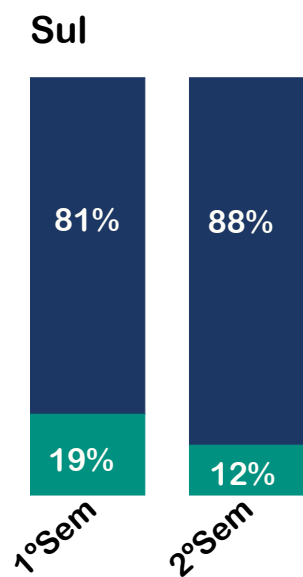
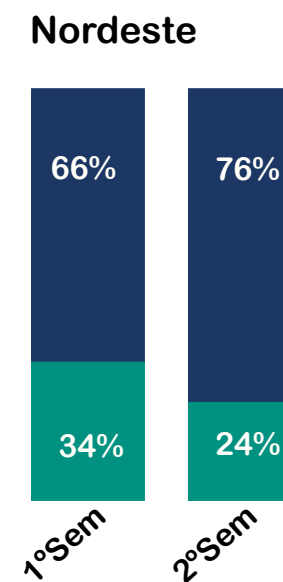
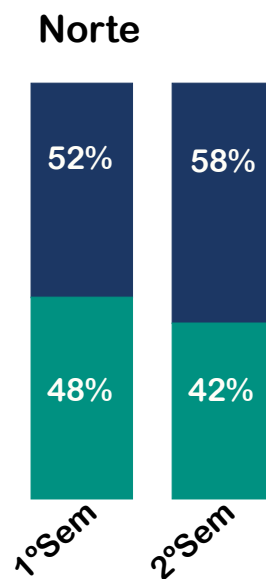
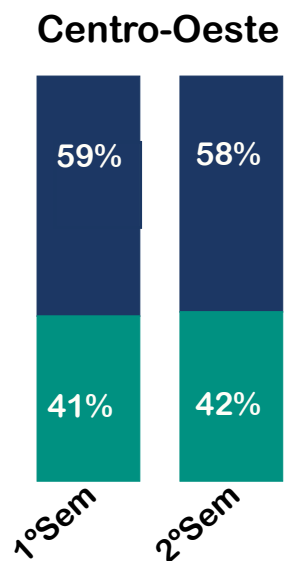
% Calculada pelo número de UH's

Ranking Principais Cidades

CIDADE	Nº DE HOTÉIS	Nº DE UHs	ABERTO %	FECHADO %
Florianópolis	11	1.859	14,04%	85,96%
Curitiba	41	5.426	24,81%	75,19%
Porto Alegre	18	2.772	26,33%	73,67%
Campinas	22	3.653	36,63%	63,37%
Recife	14	2.023	41,08%	58,92%
Rio de Janeiro	47	9.088	45,18%	54,82%
Manaus	11	1802	45,84%	54,16%
São Paulo	104	20.071	49,68%	50,32%
Salvador	15	3.350	56,06%	43,94%
Brasília	26	5.482	59,58%	40,42%
Belo Horizonte	24	4.404	62,44%	37,56%
Vitória	12	2.025	63,31%	36,69%

% Calculada pelo número de UH's

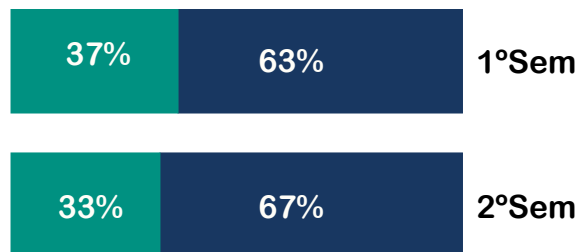
Comparativo entre as semanas - Regiões



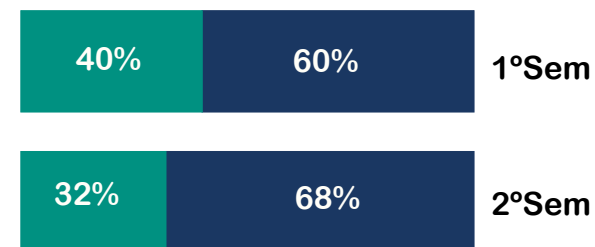
% Calculada pelo número de UH's

Comparativo entre as semanas - Geral / Categoria

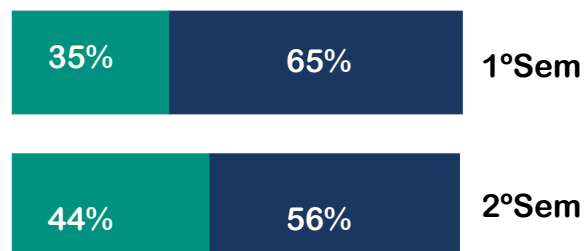
Geral



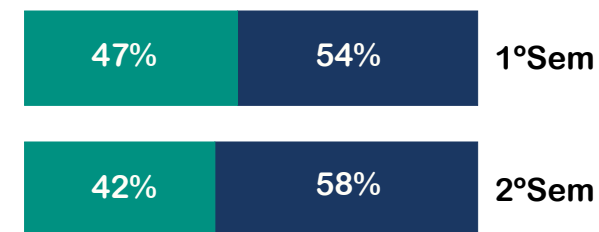
Econômico



Midscale



Upscale



■ Aberto
■ Fechado

% Calculada pelo número de UH's

Redes e Resorts participantes

Accor Hotels	Hplus Hotelaria	Tivoli Hotels & Resorts
Aguativa Golf Resort	Hyatt Hotels	Transamerica Hospitality Group
Amarante Hospitalidade	Iberostar Hotels & Resorts	Travell Inn Hotels
Aram Hotéis	Infinity Blue Resort & Spa	Vale Suíço Resort
Arraial d'Ajuda Eco Resort	Intercity Hotels	Wyndham Hotels and Resorts
Atlântica Hotels	Itá Thermas Resort e Spa	
Aviva Hotéis	Jatiúca Hotel e Resort	
B&B Hotels Brazil	La Torre Resort All Inclusive	
Beach Park	Louvre Hotels Group	
Blue Tree Hotels	Mabu Hotéis & Resorts	
Bourbon Hotéis & Resorts	Malai Manso Resort late Golf Convention & Spa	
Búzios Beach Resort	Mavsa Resort Convention & Spa	
Cana Brava Resort	Monreale Hotels	
Casa Grande Hotel Resort & Spa	Nannai Resort & Spa	
Catussaba Hotéis e Resorts	Nobile Hotéis	
Club Méditerranée	Ocean Palace Beach Resort & Bungalows	
Costão do Santinho Resort, Golf & Spa	Palladium Hotel Group	
Dom Pedro Hotels	Pestana Hotel Group	
Falcon Hotéis	Pontes Hotéis	
GJP Hotels & Resorts	Porto Seguro Praia Resort	
Grande Hotel Senac	Recanto Cataratas Thermas Resort & Convention	
Grupo Armação	Royal Palm Hotels & Resorts	
Grupo Campo Bahia	Santa Clara Eco Resort	
Grupo Serhs	Serrambi Resort	
Grupo Tauá Hotéis	Sheraton São Paulo WTC Hotel	
Hotéis Deville	Slaviero Hotéis	
Hotéis Nacional Inn		
Hotel Village Le Canton		
Hotelaria Brasil		