



Balanço da Hoteleria mundial e regional

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| A maior amostra de desempenho de hotéis do mundo



Data from
180 countries



65,000
hotel customers
globally (properties)



8.8 million
rooms on the platform

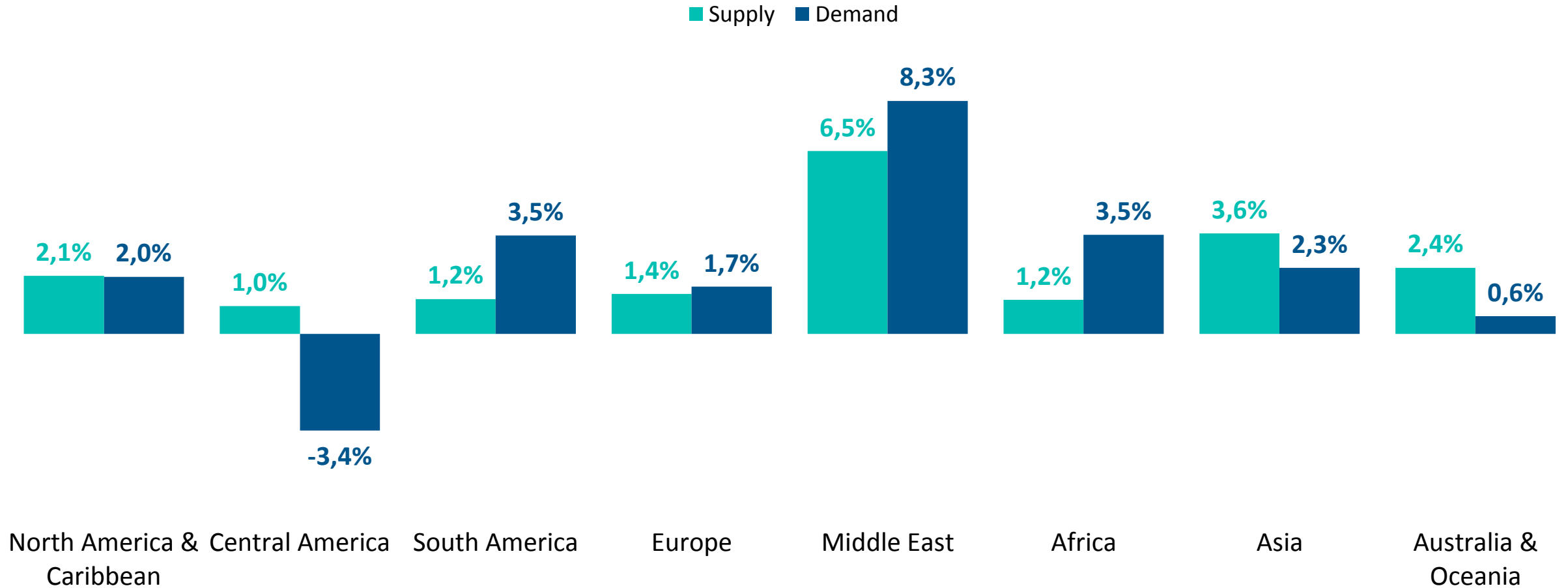


Pelo Mundo fora...

Crescimento significativo na demanda no mundo inteiro, excepto na América Central

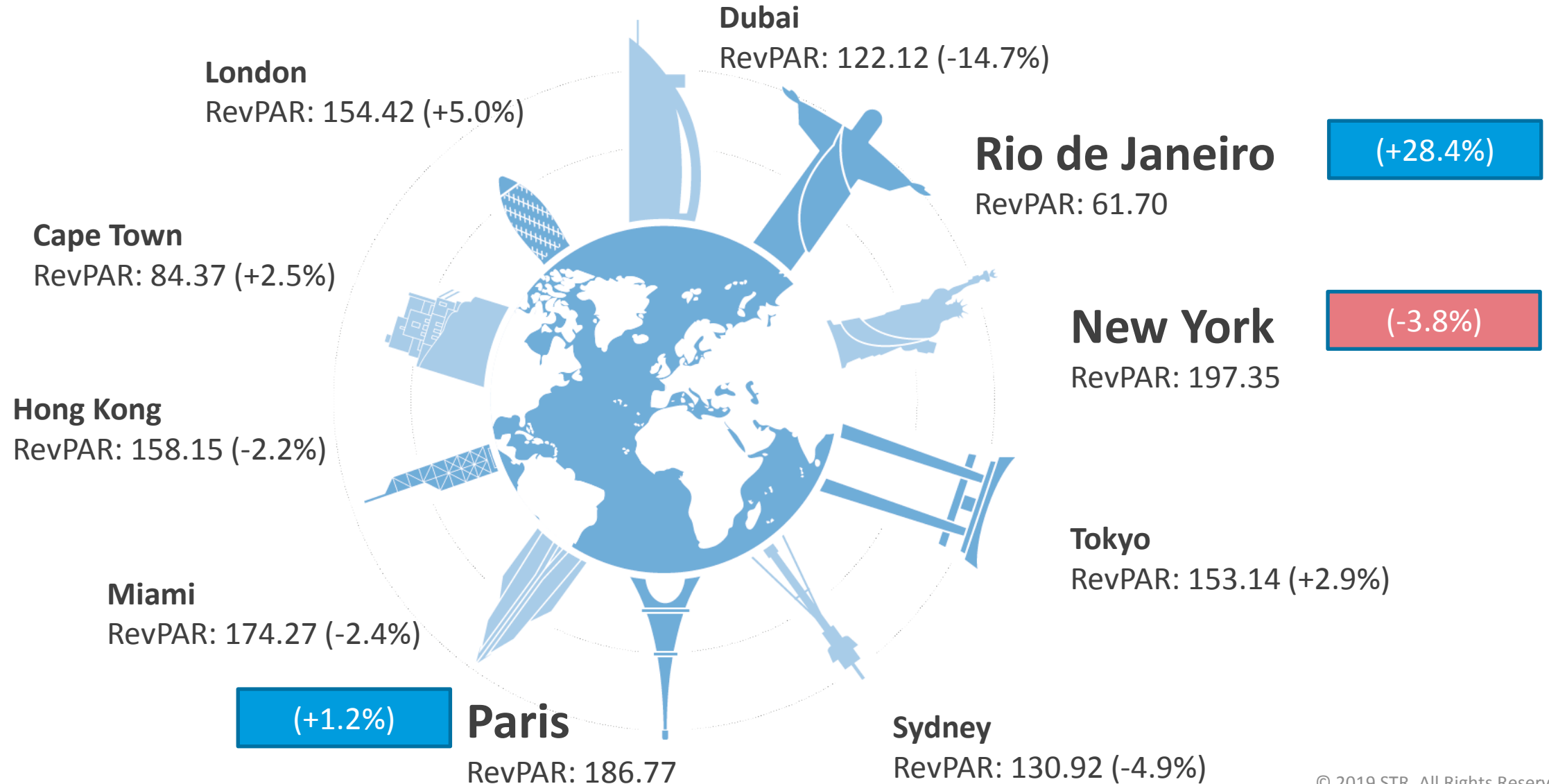


Global Supply & Demand % Change, June 2019 YTD



O Rio representa o maior crescimento, porém um RevPAR baixo

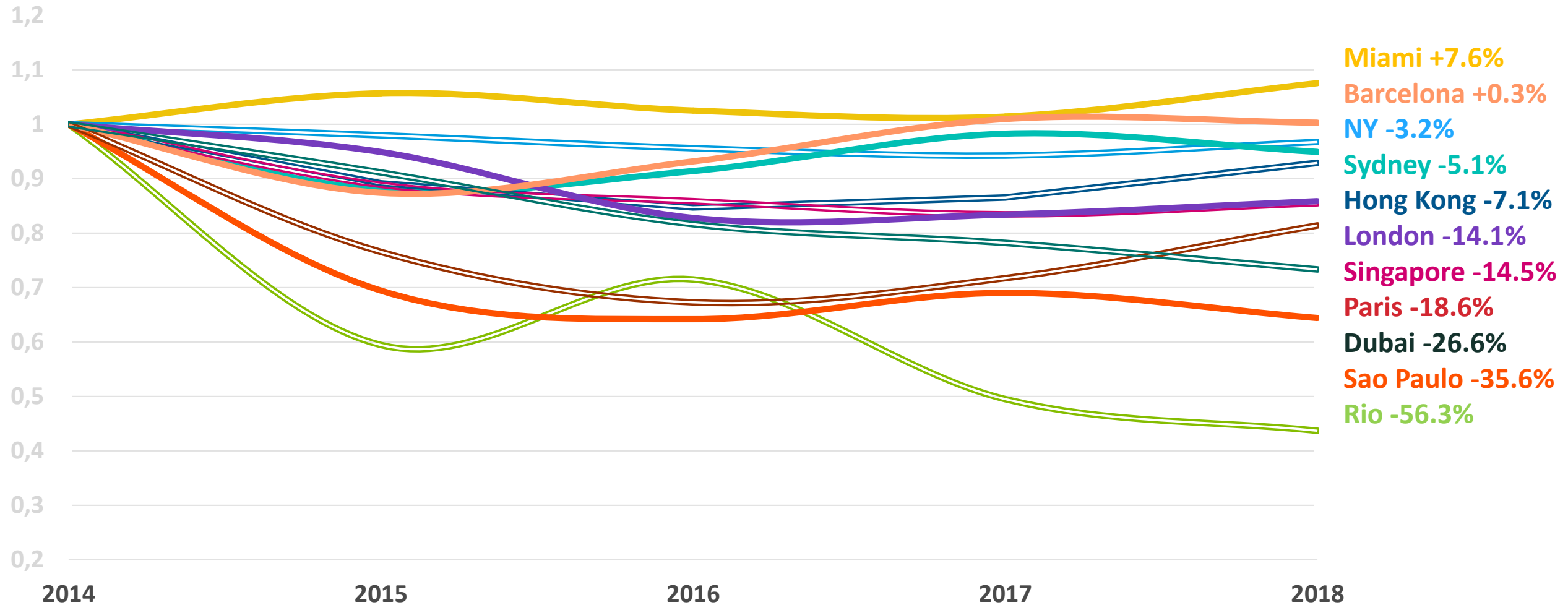
June 2019 YTD, RevPAR & %Change, Constant Currency, USD





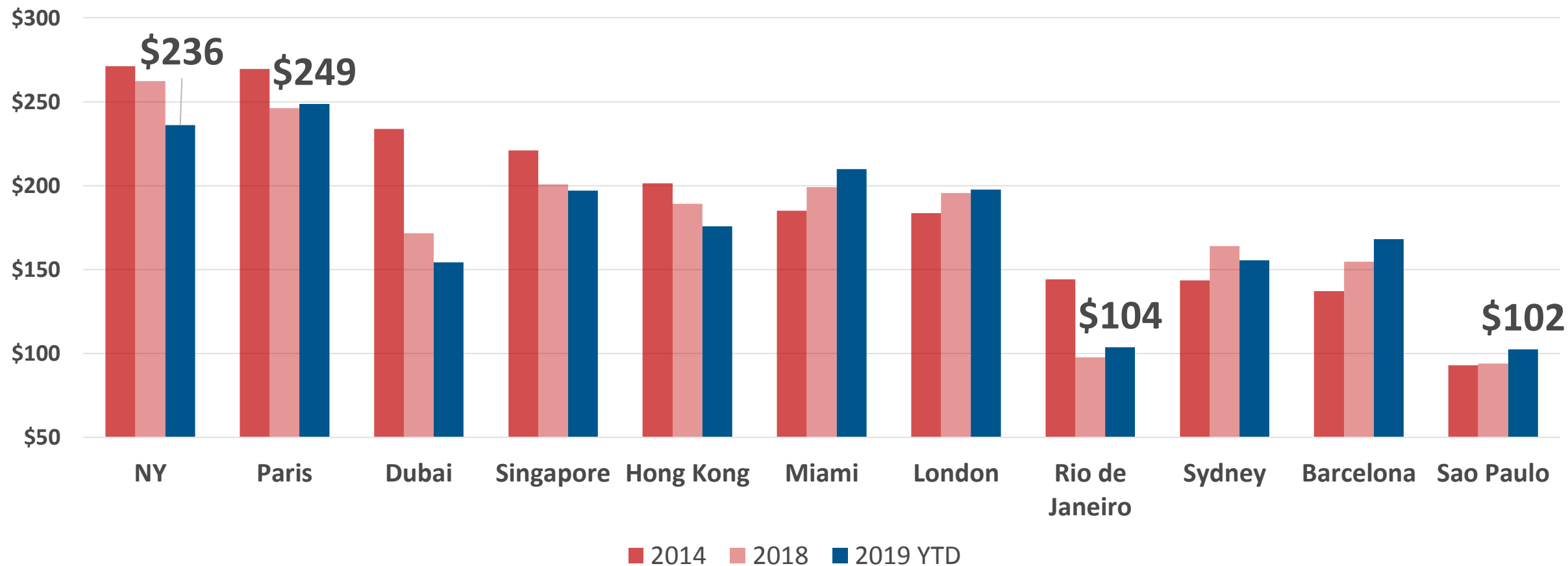
Recuperação do ADR na maioria das cidades após 2014

Global Cities ADR, USD Indexed from 2014-2018



Nova Iorque permanece a cidade mais cara

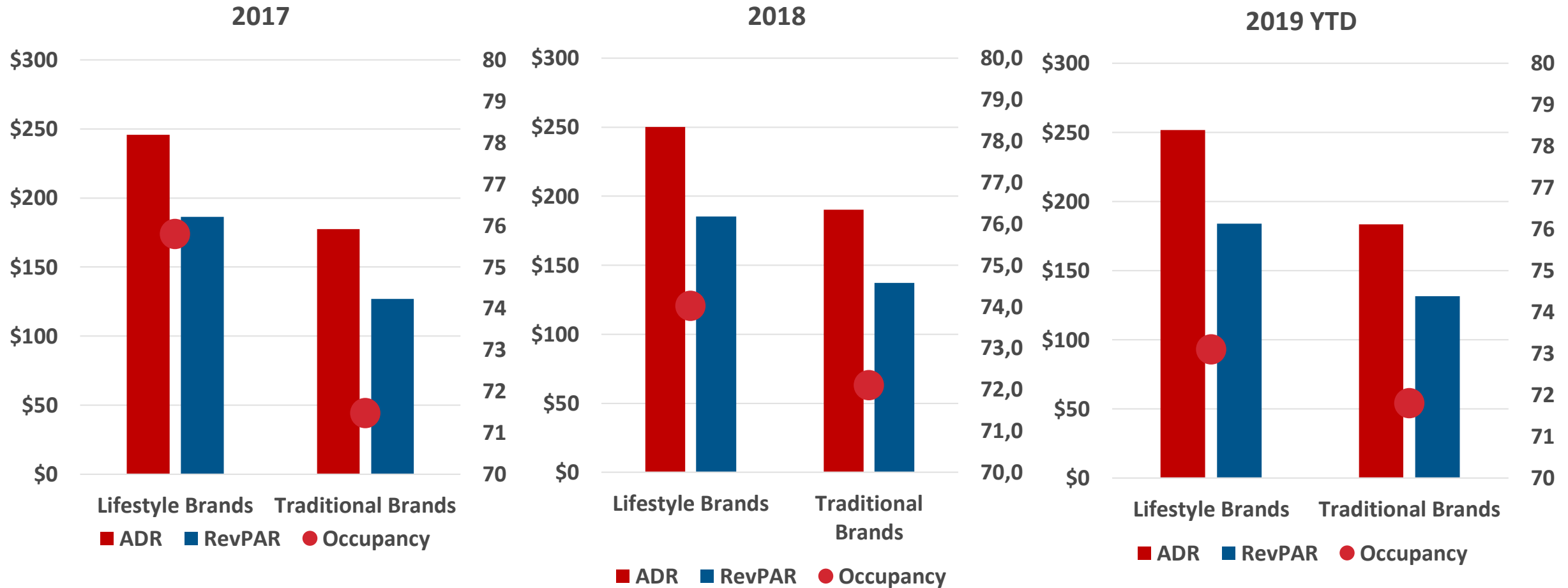
ADR Actuals, USD, CC



Marcas mundiais de Lifestyle puxam ADR para acima comparado com as marcas tradicionais



USD, CC

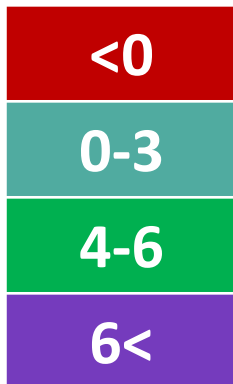
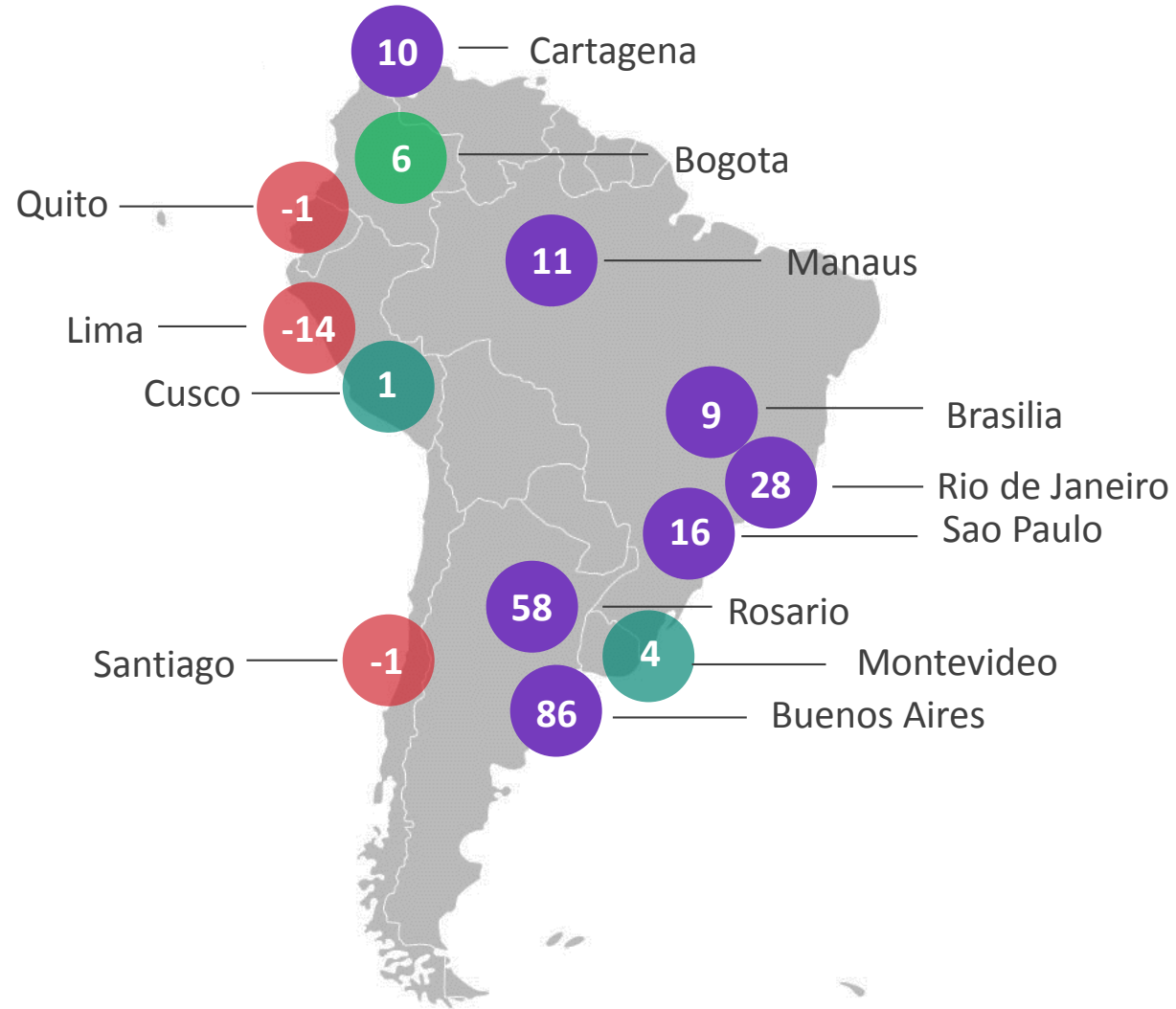




América do Sul

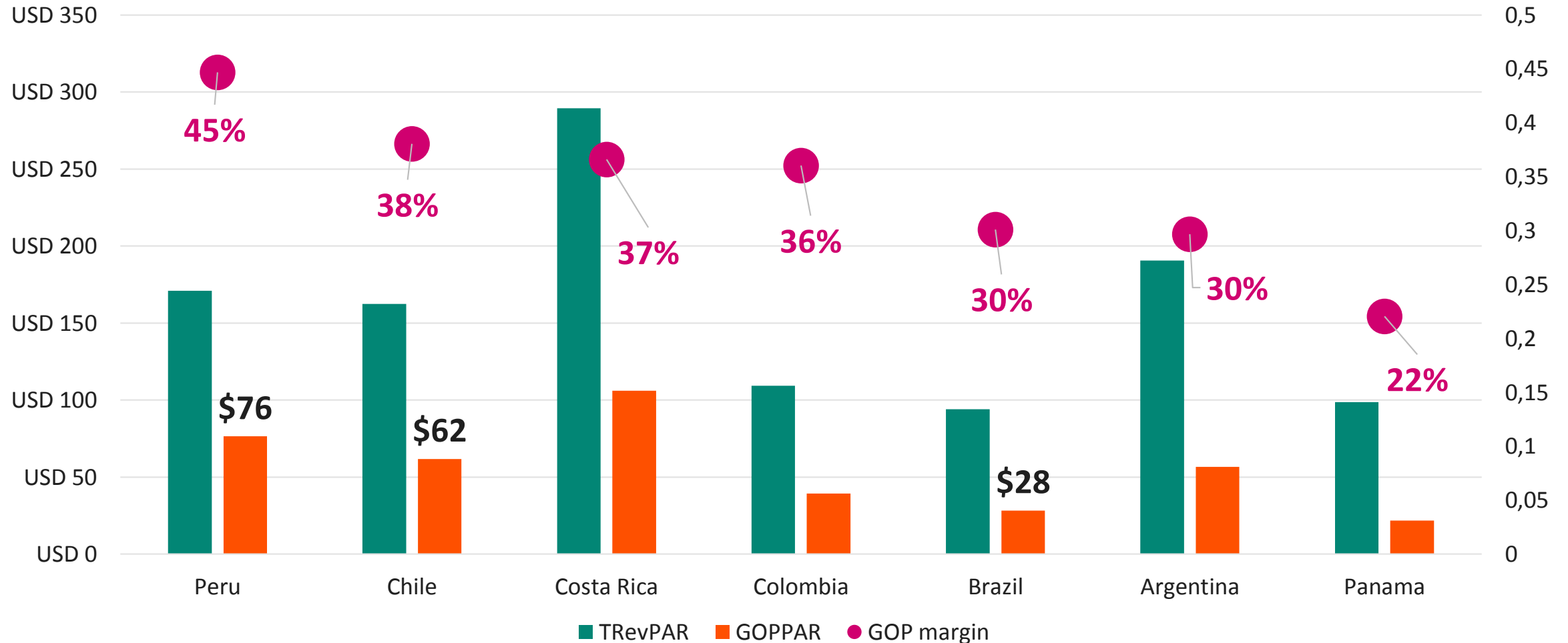
Um mar de cores na América do Sul

RevPAR % Change, Local Currency, June 2019 YTD



Conversão GOP é a mais alta no Peru

2018, GOPPAR, TRevPAR , USD, CC

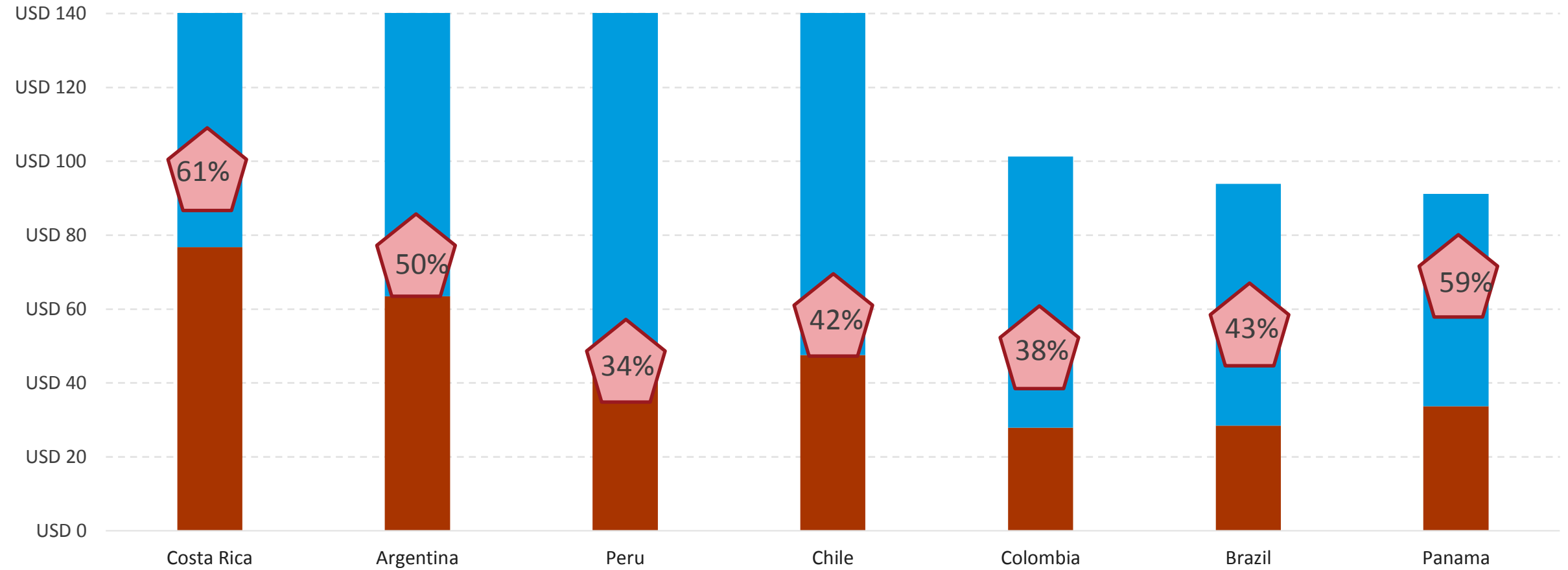


Costa Rica lidera o caminho em termos de Custo de Mão de Obra, enquanto que Brazil permanece competitivo



2018, LPAR & RevPAR, USD, CC

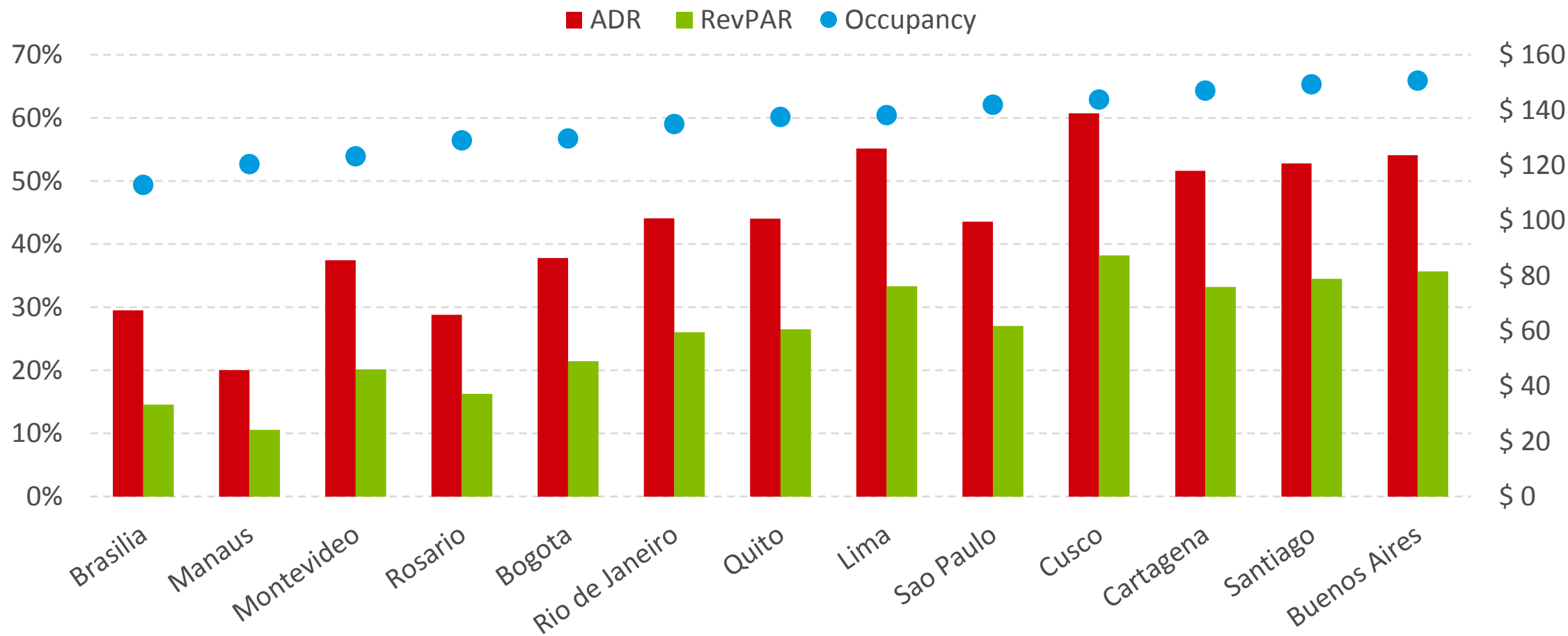
■ LPAR ■ RevPAR



Labour cost Per Available Room = LPAR

RevPAR em Cusco é líder em comparação com cidades na América do Sul

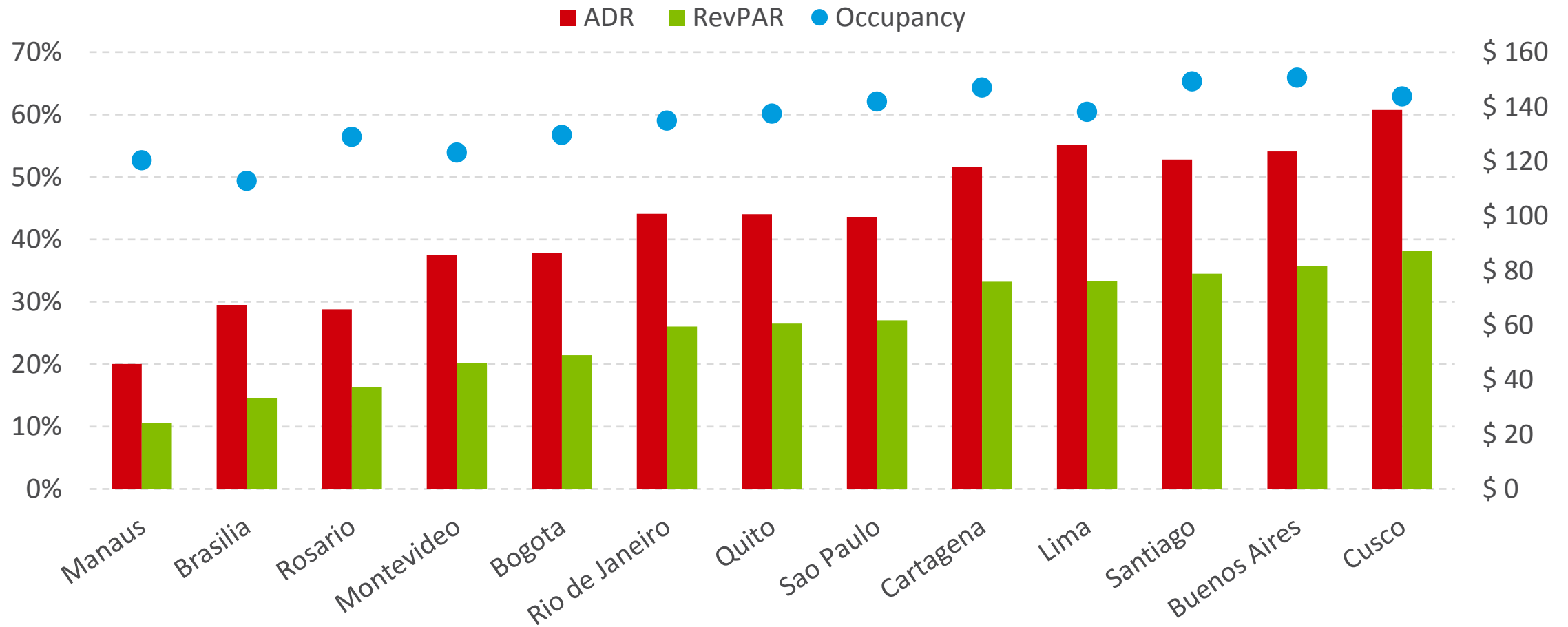
USD, Junho 2019 YTD



RevPAR em Cusco é líder em comparação com cidades na América do Sul



USD, Junho 2019 YTD



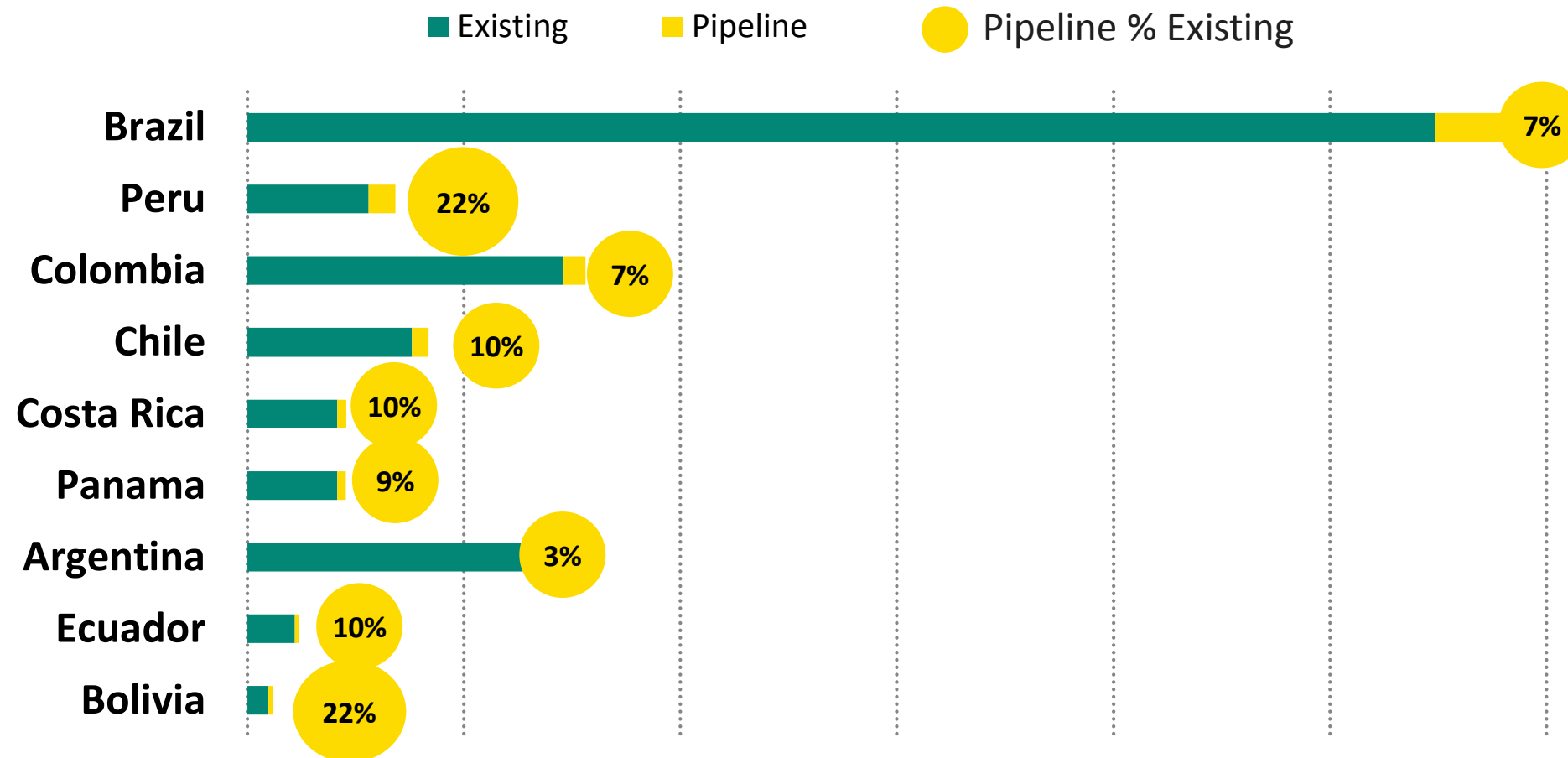


Pipeline

Brazil é líder em número de quartos disponíveis, entretanto Perú e Bolívia apresentam o crescimento mais forte na oferta



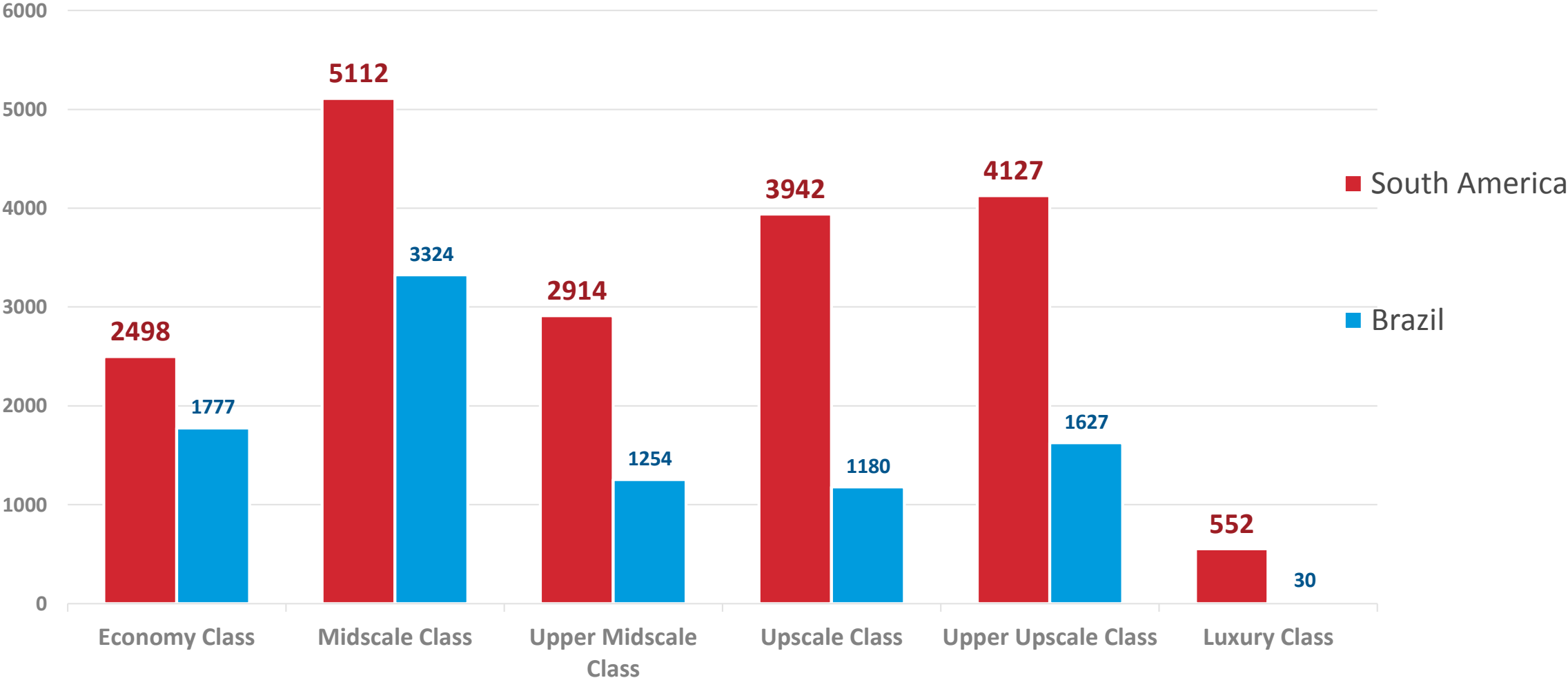
June 2019, Pipeline by Room Count



Hotéis de classe mais baixa dominam mais de 50% dos projectos em construção no Brasil



June 2019, Pipeline by Room Count





Obrigada !

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